THE CAMPBELL PRESS

"THE BEST NEWS AND ADVERTISING MEDIUM IN THE CAMPBELL COMMUNITY"

VOLUME 29, NUMBER 42 | CAMPBELL, SANTA CLARA COUNTY, CALIFORNIA | THURSDAY, JULY 14, 1932

Hedegard's Address To Growers

Hello, Fellow Prune Growers of California:

Yes, we are sure in difficulty. We are stranded as a ship without a rudder, drifting to financial ruin, brought about by the ruinous prices paid for prunes, with a larger carry over and the prospect of an average crop this year, with all farm commodities selling for lower prices than last year. What can we expect for our 1932 crop. The offering on the new crop, we are told is now below the price of the 1931 crop. How are we going to pay our interest and taxes, educate our children, and feed and clothe them?

The outlook certainly is a gloomy one, and is causing all the prune growers great concern. What are we going to do about it? Get mad and say mean things about our Country, our Government and the fruit packers, and blame everybody and feel miserable and sore with everybody? What do we accomplish by our discontent.

There is, in my mind, only one thing to do, and that is the prune growers must get together and stabilize their industry by wroking and cooperating together, and the United Prune Pool offers this opportunity. This stabilization plan is without a question of a doubt the best plan ever devised for cooperative marketing, because it allows everyone in the prune business the place they have earned for themselves in the industry. Have you ever heard of anything like that before? Never in the history of cooperative marketing has everybody in the industry been recognized and allowed to hold the place they have earned for themselves in the industry. Usually when farmers think in terms of cooperation, they want to put somebody out of business. Not so in this plan. Instead they invited everyone—prune packers, Association, Independent Growers, and gave each one an opportunity to stay in business as before, but the growers set the price for their prunes instead of the eastern and foreign brokers.

Not only those growers set the price but they control the entire prune business under a stabilized plan which gives them the right to keep all of the grades of prunes off the market and sell them in some other way, keeping them from ruining the market on good prunes.

The packers agree to give the United an option to purchase all prunes bought by them from independent growers at cost, and another option to purchase culls and cracked prunes at cost. This means nearly 100 per cent control on all off-grades, and the United can take all good buys on the good prunes which the packers have purchased from independent growers.

Again, the packers agree to pay $2.50 per ton on sizes 80 and larger, and 1.00 per ton on 80 to 100 on all prunes purchased by them from independent growers. This same amount will be paid by all members of the United into advertising and industry betterment fund. The money to be used to promote sales and for research and promotion

(Continued on Page 3)

:: AN APPEAL TO REASON ::

COME ON IN, THE WATER'S FINE

"Now is the time for all good men to come to the aid of their party," runs the old copy book appeal, and it is particularly appropriate at this time if your party happens to bear the prune growers' banner. **The campaign to secure signatures for the proposed prune pool has so far met with a marked reluctance on the part of many growers, to ally themselves with this movement.**

Eighty-five per cent of the state's prune crop must be under the control of the pool to assure the success of the venture. Less than that amount leaves to the non-member packer sufficient prunes with which to spell failure for the Pool's marketing plans.

The grower who cannot see the wisdom of cooperation deserves, personally, to remain outside the pool and "take it on the chin," but for the good of the industry at large, his participation is of untold value. The man who favors the pool, and has not yet signed up because he is waiting to see what "George" is going to do, had better forget about his neighbor, and join up at the earliest opportunity. Such a move would undoubtedly precipitate similar action on the part of "George," who is also waiting to see what his neighbor is going to do. The time has come for the sweeping aside of all distrust in associations and pools. The most capable marketing minds in the state have approved the prune pool; even devised it, and set the idea in motion. Can you afford to back your judgment against theirs?

Finally, the failure of the prune pool to sign the necessary 85 per cent of the crop will be little less than a death blow to the industry. Without the pool, prunes will continue to be the playthings of independent packers who care not even a little for the men who produce their toys. Prices of the past few years should have brought that truth home with a vengeance. Do you want it to continue? Of course not! Then come on in, the water's fine.

COUPLAND TAKES HAND IN AFFAIRS OF NOISY DRIVERS

The prompt action of Constable Frank Coupland in abating the nuisance of noisy and reckless auto drivers on Campbell streets and highways has brought commendation from the complainants.

Several offenders were apprehended. Those who agreed to aid in eliminating the disorder were dismissed without charge. One was brought to trial and fined.

The campaign was successful and no further complaints have been received by the Constable.

Dr. Osborne Talks On Kiwanis International Convention

Dr. Antrim Osborne gave a very interesting report of his experiences at the Kiwanis International Convention in Detroit as a part of Tuesday's program. The 1933 Convention will be held at Los Angeles.

Frank Lannin told the Club a few of the outstanding facts on our present tax problems, declaring that a change must be made in order that the heavy burden be removed from real estate and improvements. He also suggested the reduction in cost of government and the limitation of bond issues.

Purmora who has made his Mark as a poultry producer acted as chairman. E. C. Merrill will be chairman next week and Jack Wallace, the speaker who will talk on "Home Owned Business."

TWO WRECKS HERE, NO ONE INJURED

Wayne Davis narrowly escaped injury when a car driven by a San Jose woman crashed into his machine at Meridian and Moorpark this evening. The woman failed to stop at the intersection. Davis' car was badly wrecked.

Lloyd Shank's automobile is a total wreck following a smashup near the Big Boy service station last night. The car was driven by Arthur Devitt. No one was injured.

Support Local Police, Plea Of Committee

It has been said that a town prepared to meet emergencies in maintaining law and order is never forced to extend itself in doing so.

An adequate body is necessary in any town, regardless of size, and Campbell can well be proud of its existing force.

During the past year, under the supervision of the Chamber of Commerce, arrangements were made which have proven very satisfactory to the business people and the citizens of Campbell.

The lawless element and the ever present disregard of all authority, have been well controlled. While the burden has fallen upon our merchants to a great extent, they have been protected as never before.

BULLETIN

As we go to press we are informed that the Chamber of Commerce and the high school board have cooperated to make possible a series of "police fund" dances at the high school annex, the first of which will be held Saturday night, July 23. The purpose of these dances is to raise money for the police maintenance fund and for the Chamber of Commerce. The price of admission will be fifty cents a couple.

Our officers not only have policed the business district but have constantly extended their activities to include anyone in the district who desired their services.

The hour is never too late nor the weather too bad for them to act in their official capacity. While our town is not in any respect a center of criminal activity, anything is possible in this day and age.

As has been said, being prepared is half the battle, and if we are to maintain our present status of a clean town we must continue to have a police system which will function without fear or favor.

It may not be generally known that this force is maintained wholly by popular subscription, the cost met mainly by our merchants. It would be well for the people of our district to give this their attention and see that the merchants who are now carrying about all they can stand are helped out in this respect.

The Chamber of Commerce is the medium through which this can be accomplished, and should be encouraged in the work. Our force is now good but cannot be kept so unless those interested help the merchants in the financing of the program. Every property owner within Campbell district should attend Chamber of Commerce meetings and try to assist in this matter. The committee hopes to have a generous response to this appeal and feels sure that the people of Campbell will feel as do the committeemen. **Keep our police force on duty**

—Police Committee

SCHOOL OF HEALTH OPENS MONDAY AT COMMUNITY HALL

A school of health for the people of Campbell and vicinity will open in the Community Hall at the Library Monday, July 18 at 8 p. m. The development of the community's greatest asset will be presented Illustrated lectures baser on government and university experiments will suggest the road to public health. Other features will include food demonstrations, home treatment demonstrations and scientific checking up of diets.

The school will be conducted by health extension workers of St. Helena Sanitarium under the direction of J. Lee Neil. Mr. Neil will be assisted by a corps of physicians nurses and dietitians. Dr. W. I. Merrill of Campbell will introduce the school Monday night and will help with the question box.

Dr. Lenora D. Campbell of San Jose has been secured for several lectures during the series. Dr. Campbell is a specialist in this field.

Rev. J. H. Bennett will have a part the opening night in this community endeavor which has been endorsed by the Campbell Chamber of Commerce.

"The House We Live In, its composition and structure" is the subject for the illustrated lecture Monday night.

Campbell News Jots

Born to Mr. and Mrs. E. E. Pomeroy (nee Violet Saunders) of Saratoga, a daughter, Patricia Mary, July 12.

Mr. and Mrs. George Jeffers and family were vacationing at Big Basin last week.

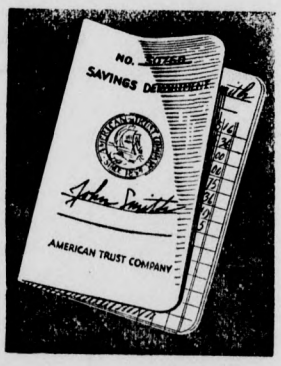
Mrs. Gayno Eddlemon is spending a few days with Mrs. Maude Marston Lent at the Lent home in Capitola.

Mrs. James Burns and daughter Katherine were visitors in San Francisco Monday.

Dr. and Mrs. F. R. Anderson and family spent the week-end in San Francisco visiting relatives.

Percy Dunlap, who has been visiting at the home of his parents in Watsonville, came home Sunday for a few days. He returned Wednesday.

Constable Frank Coupland is on the job again after a ten-day seige with a severe case of sunburn.



Nothing can take the place of a CASH RESERVE

Money in the bank is an investment that does not shrink in value and can be drawn upon immediately when needed. When trouble comes, or an emergency arises, a cash balance in a savings account often makes it unnecessary to sell assets at a sacrifice.

Lay the foundation of future peace of mind by arranging to open an account in one of the many convenient offices of this bank. Deposits at regular periods will quickly provide the cash reserve necessary for your purpose.

AMERICAN TRUST COMPANY

Since 1854

MEMBER FEDERAL RESERVE SYSTEM

SEE

C. H. WHITMAN

FIRST

L. & H. ELECTRIC STOVES

GAS RANGES AND PLATES

Flamo and Wedgewood Outfits

Hot Water Heating, Plumbing
Sheet Metal Work

W. P. FULLER Paints

In the Heart of Campbell — Phone 134

CAMPBELL BUYING WEEK

A Trade Revival Event

FOR THE

Campbell District

JULY 23 TO 30

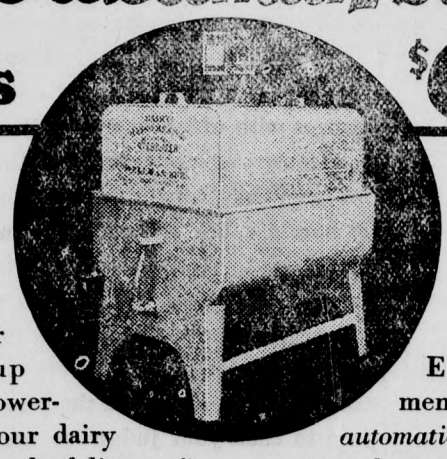
Inclusive

HERE IS AN OPPORTUNITY TO PARTICIPATE IN A TRADE REVIVAL EVENT SO LARGE IN ITS SCOPE THAT ITS FULLEST BENEFITS ARE IMPOSSIBLE TO ANTICIPATE.

ONLY CAMPBELL MERCHANTS ADVERTISED IN *THE PRESS* WILL ENTER INTO THIS "*STOCK CLEARING AT COST*" EVENT.

WATCH FOR OUR NEXT ISSUE!

Now the Wellman sterilizer as low as $6.40 down



A MAKE-SHIFT or worn-out sterilizer may be running up bacteria count and lowering the quality of your dairy products with a net result of slim profits.

But the dairyman using a Wellman Electric Sterilizer easily meets the bacteria count requirements of state and city ordinances. He finds also that bacterial reduction and the saving in time and labor, mean better quality products and more profit.

The Wellman sterilizer is made in sizes for dairy farms with herds of any number up to 65 cows. It is is easy to install, coming complete with automatic water level and patented outlet, approved switch-box, and five feet of flexible conduit connecting switch and heater. Electric heating elements are provided with an *automatic* safety cut-out which prevents damage to the heater if the water is allowed to run dry. Because of the cleanliness of electricity, this sterilizer can be placed in your milk room. The efficiency of the Wellman Sterilizer is unusually high; its operating cost is extremely low.

Now, when you can take advantage of easy terms never offered before, is the time to install a Wellman Electric Sterilizer on your dairy farm. For complete information, get in touch with a Rural Power Representative through our nearest office.

PACIFIC GAS AND ELECTRIC COMPANY

P·G·and E·

Owned · Operated · Managed by Californians

Tune in KQW 7:15 P. M. Tuesday - Hear "Transforming the Farm"

318-732

Sold at
FIELD'S STORE
RED & WHITE
Phone 130

10c Try our new size sliced loaf of "Sanitary Special" Bread 10c
Taste Good Bakery

Sold at
BERNHARDT'S
I. G. A. STORE
Campbell, Calif.

HEDEGARD TALKS TO FARMERS ON THE PRUNE POOL

(Continued from Page 1)

work.

We are now using ancient methods of handling and packing our product. Don't you think, Mr. Prune Grower, there is lots of room for improvement? Let us modernize and stabilize our industry.

How are we going to stabilize our industry? By placing two-thirds of the entire state prune crop in the United Prune Pool, and by offering certain allotments to the participating packers to sell at a price that will move them into the market and still bring a profit to the grower.

The first offering will be made on or before August 1 of each year. This year it will be soon after the sign-up has been successfully closed. The opening price is named by the Directors of the United Prune Pool. The directors are all growers. Nine from the California Prune Pool, and six members from the Assocoiation. Fifteen in all makes up the board of the United.

An Advisory Board, members of the packers and the trade also represented by the Association, will give information to the directors of the market outlook, so that the directors of the United will have an oportunity to familiarize themselves with the market and set prices so prunes will sell freely into trade channels. We should put our industry on a slightly up-going basis instead of a loosing market, because in a stabilized market everybody makes money and our prunes will move regularly into the trade channels throughout the world.

We have no overproduction, according to the survey of the Giannini Foundation and wont have for at least ten years. That certainly is good news, and it should make us more determined to cooperate, so that we can reap the just profits from our investments, Thus, Prune Grower, you have in my opinion, been a little indifferent and neglegent in not signing the Pool contract, but you no doubt have it in mind to do so. Why not tomorrow? Don't wait for a representative to acll on you.

The open contract and the competative market has no doubt got us down to where we are under their set-up. There will be no open contract after the opening price is set, and as the price is named before any prune deliveries are made, there is no danger of open contracts. If, however, independent growers sell on open contracts early in the year, the United has the option to take it over at cost to the packers. I doubt if there is a single feature in this set-up that hasn't been safepuarded for the interest of the growers.

When are prunes sold? 60 per per cent of the entire California prune crop is sold and out of the state before the first of each year, because the trade wants prunes early in the seasoon, and all dealers in the world want them for their holiday trade. So in order to allow a free movement of the crop early in the season the members of the California Prune Pool are allowed to sell on-third of their crop unrestricted; thereby being allowed to continue to sell to their favorite packer. All the prunes will be graded under the supervision of the United; the grower receiving full payment for one-third of his crop whenever sold, and a first payment on the balance, and further payments from time to time as sales are made from the United.

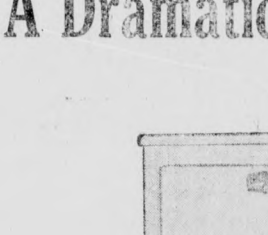
I have confidence in the packers in the Association and in the directors of the United. I have confidence in the United Prune Pool Plan. I believe it is the only salvation of our industry.

Prune growers, haven't the commission merchants and the open contract got us on our knees until

(Continued on Page 7)

Enjoy
OLD SHOE COMFORT
NEW SHOE APPEARANCE
Have Your Shoes REBUILT
At The
Campbell Shoe Hospital
James De Maria
High Quality Material :: :: High Order Workmanship
Opposite Bank :: Campbell

SPECIAL 45c SUNDAY DINNER



MENU

Soup Salad
Your Choice of
½ Fried Chicken on Toast
Roast Baby Beef with Brown Sauce
Grilled Lamb Chops
Minced Ham Omelet
Mashed Potatoes Corn on Cob
Coffee Tea or Milk
Jello and Cream or Watermelon

BUSY BEE RESTAURANT

NOW | For 2 Days Only |
FRIDAY - SATURDAY
THE
DE LUXE MODEL OF
AMERICA'S GREATEST VALUE
The Kenmore
IN GLISTENING BLUE PORCELAIN ENAMEL

49.95

Washes everything from sheerest lingerie to heatiest work clothes. Triple Vane Gyrator and Swinging Balloon. Roll Ringer with positive Safety Release.

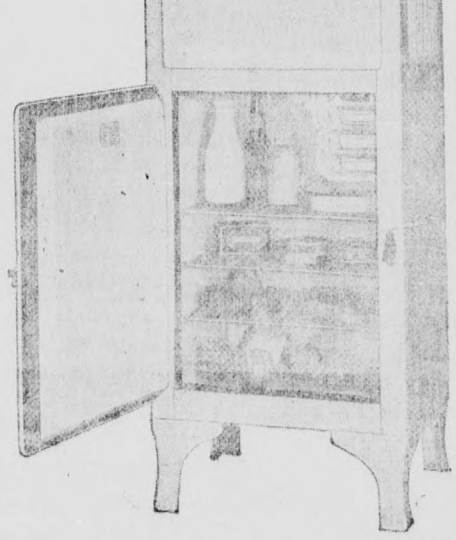
UNCONDITIONALLY GUARANTEED!

Only $5 Down
Balance Monthly

PICTURE A
COLDSPOT
IN YOUR HOME
Here's Truly A Dramatic Value!

750
Down will place a
Sears Guaranteed
Coldspot
Complete, ready to operate in YOUR home.

Beautiful steel cabinet of lustrous enamel. Ice cubes at all times. No belts, gears or pulleys; the last word in design and efficiency!



119.95 Cash

Free PARKING | SEARS-ROEBUCK & CO. SAN JOSE CALIF. | Free PARKING

THE CAMPBELL PRESS

Publised Eevery Thursday at Campbell, California by

HARRY C. SMITH

EDITORIAL . . . . .Richard H. Knappen

Entered as second class matter Sept. 30, 1904 at the Postoffice at Campbell, Calif., under the Act of Congress of Mar. 3, 1879

Subscription, one year in advance, $1.50

Advertising rates ..... On application

ER OF CALIFORNIA STATE PRESS ASSOCIATION

COMPETITION VERSUS DEPRESSION

A prominent realtor stated before a chamber of commerce meeting that the two requisites for a good lively town were a lively chamber of commerce and a lively newspaper. Both have definite duties to perform.

It is the publisher's duty to the territory which his newspaper serves to do more in that territory than anyone else. After all, the newspaper is not altogether the property of the publisher; it is also the property of the people. It is the show window of the town and the medium through which our ideals are translated into practice.

The newspaper today can be of greater value to its advertisers and readers than ever before because of present-day competitive conditions. It's compteition we are concerned with, not depression. There's just as much money, in fact more, in the country today as there was five years ago. a matter of uprooting it, and good clean competition will go farther in aiding to uproot it than perhaps any other single move.

Competition is no longer confined to individual merchants competing for individual trade. Good roads and quicker methods of transportation have changed all that. Today towns compete with towns, counties with counties, states with states and countries with countries. It's a world-wide problem.

Witness California vieing with Florida for first place as a winter playground. Look at Russia crowding America out of its place in the world's grain market. Where there's smoke there's fire—where there's competition there's business.

Campbell can boast of a better brand of competition than any other market place in Santa Clara valley. More and more each day our local merchants are establishing ethical merchandising policies and more each day Campbell buyers are recagnizing the good clean competition which exists here.

The Campbell Press is endeavoring to do its share in rendering a worthy community service to advertisers and readers. Community service does not alone consist of advocating community improvements, such as, good roads, new sidewalks, and new school houses. It is not these things only that mean community advance ment and betterment. Better stores, better business-methods including better advertising, an ever-widening circle of community influence, a growing degree of community pride, a greater element of cohesiveness and cooperation between its citizens are all needed for community betterment. Making these things a reality will do more to keep business at home than all the railing and scolding the Press can do about outside buying.

ADVERTISE!

Today, one hundred and twenty million people owe most of their comforts, luxuries, and many of them even their lives, to advertising and yet few of us even stop to think of it except as a necessary evil.

Through the publicity given a certain antitoxin, that dread disease, diphtheria, which used to moow down our children as a reaper mows down grain, is hardly dangerous any more.

We are dealing with and living in touch with publicity the livelong day. We use it as our guaranty of quality or price or good faith on the part of maker or seller

They say this is the day when no man can succeed without advertising, but it is more than that. It is the day when no family can succeed without reading advertisements. If most people were as impervious to advertising as they think they are, they would be twenty-five years behind the times in everything they do. The time has come when advertising has to be treated as news, read as news and acted upon as news.

The people who do not read advertising ,like the people who do not use advertising, are getting farther and farther behind in the race every year.

PRACTICAL HEALTH HINTS

By Dr. W. I. Merrill

SUNBURN

(Dermatitis Calorica)

Modern craze for a "good coat of tan" and the desire to obtain it in the shortest possible time has led many individuals to become careless in exposing their skin to the rays of the sun, with the result that much suffering is encountered and much valuable time is lost. So Called "sun baths and sun treatments" as practiced by the average person actually do more harm to the skin than any constitutional benefit can compensate.

When we remember that the sun is the source of all energy, we should at the same time remember that its rays are most powerful and very penetrating. Therefore, undue exposure to these rays result in the average case—in the popular sun burn, which in reality is an inflamation known as a dermatitis. Depending on the severity of the exposure they are classified as—Dermatitis Erythematosa, or simple redenning; Dermatitis Bullosa, or blistering; and Dermatitis Escharotica, or actual destruction of the skin and sloughing. It follows, therefore that in the severer cases constitutional symptoms follow, varying in intensity in accordance with the degree of dermatitis; from a mere rise in temperature with chills; to destruction of the red blood corpuscles, exhaustion, and death. Impairment in the kidney function is many times encountered in these cases and often recovery is prolonged. It behooves everyone, particularly the extremes in age, to be careful and intelligent in their exposure of the skin to the rays of the sun and not be misled to beleive that a fog or cloudy condition on a warm day is a protection, for some of the very worst cases result under these conditions ,especially along the sea coast and on the beaches.

True there is a marked difference in individual susceptibility to sunburn but the average person should start with a few minutes exposure daily, increasing the time gradually until the skin has had an opportunity to build up a resistance and this is manifested by the appearance of a "good coat of tan," not gained in a day but by gradual exposure.

Prune Pool Failure Disaster, Says Shadle

By H. M. Shadle

Prune growers attention! The drive for membership in the California Prune Pool is entering upon the final concentrated effort—workers will call on every grower in the next few days with all the data available. There are about 25 days left, so why wait any longer? The call is going forth: over the radio, in the newspapers, by word of mouth: "Sign the contract now."

Some of the growers are being misled by absolutely false statements. Get the facts before you sign any kind of a contract. Be sure you know what you are signing, for it is necessary for at least 85 per cent of the growers to be right in this matter.

Prunes are being offered now at even lower prices than the ruinous prices of last year—can't you see what is going to happen if this control plan fails? Everyone is going to suffer. Land values will collapse, merchants will close their doors, towns will decrease in population, taxes will decrease to the extent that schools and public improvements will suffer. Salaries for everyone will be less, and when the community chest drive for funds for the jobless comes again who will be able to help?

This valley is facing the most critical test of its existence. We can help ourselves if we will. Never has there been such an opportunity offered the growers and the business men to help themselves as is offered now. Some of the growers cannot forget past experiences in cooperative effort. This plan is not anyway like other efforts, and cannot cause the trouble of the past. Some of the growers with other sources of income seem to feel that they can market their own fruit. They can, but with disaster to themselves and all the other growers in the valley. Every source of income is feeling the prune slump.

Growers and friends of growers! I beseech you to get behind every movement that looks toward the stabilization of your investments. The growth of this valley must go forward, and you are the ones who must do this job, and do it well.

TRY OUR NEW "THREE-IN-ONE" LOAF
Taste Good Bakery

FOR SALE — $600.00. A gift. 2 room house and lot, best part of Campbell. S. N. Hedegard. Phone Campbell 80.

B. O. CURRY

REAL ESTATE AND INSURANCE

B. O. Curry Building

CAMPBELL

"The Orchard City"

Best Quality Hot Water Bag Special 69c

Finest Rubber Gloves Pair, 39c

Nyal Palm Toilet Soap 5 cakes, 25c

Special Infant Syringe Specially Priced 19c each

Complete Latest Model Baby Bottle Special 2 for 55c

Special Small Package Absorbent Cotton 5c

Clothes Brush Soft Bristles Special 26c each

Dr. West's Tooth Brush 27c each

Douche Syringe Specially Priced $1.25

Soft Tissue 1000 Sheets each 6 rolls 45c

MONEY SAVING DRUG SALE

No matter what your needs might be—you will always find it here, and at a distinct saving too.

OTHER SPECIALS

Peanut Brittle 1 lb. 15c

Local View Post Cards 5c

High Grade Stationery Box 25c

Bathing Epsom Salts Per lb. 5c

THE STORE FOR THRIFTY DRUG BUYERS

SHADLE'S DRUG STORE

Phone Campbell 138
Next to Bakery

Campbell -Surprise- July 23 to 30

BUYING WEEK

COME TO A CAMPBELL CHURCH SUNDAY

Directory of Campbell Churches

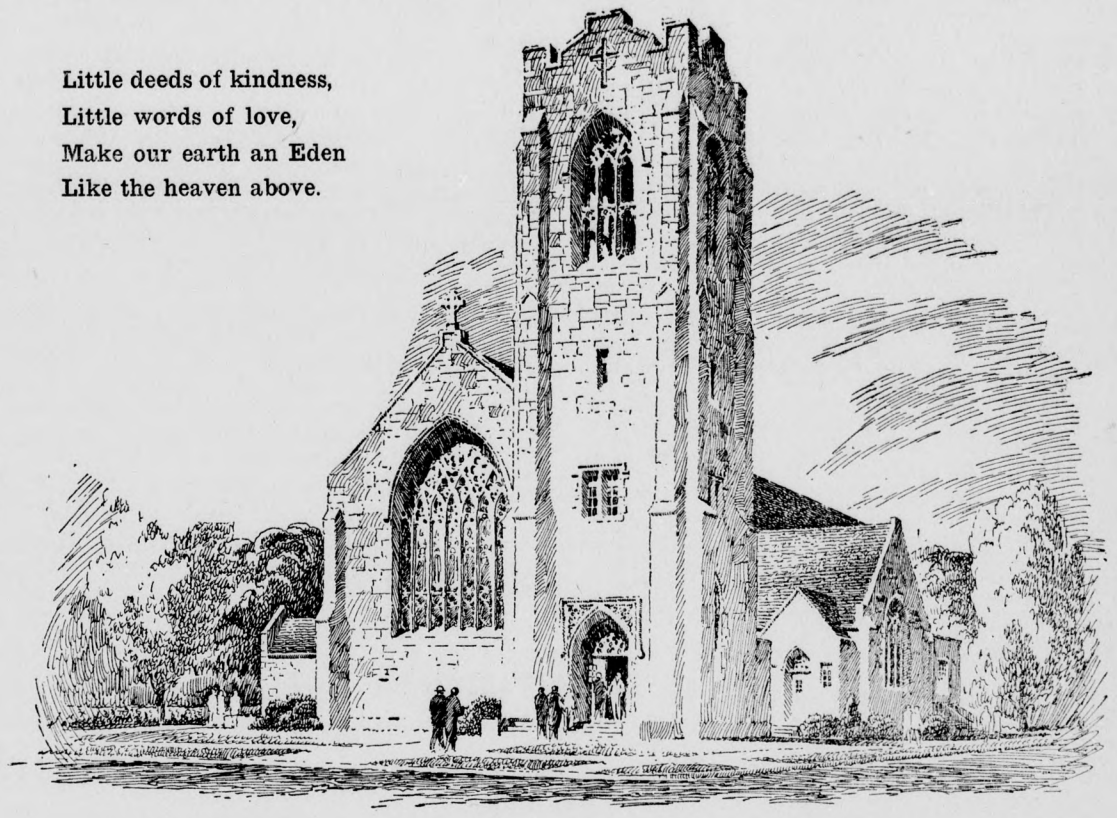
CAMPBELL CONGREGATIONAL
Central Avenue
Rev. Joseph H. Bennett, Pastor.
The Manse: 234 Central Ave; Phone 11J
Divine Worship 11 A. M. and 7:45 P. M.
C. E. meets at 6:30 P. M. Sun, School 10 A,M,
C. E. Groups 6:30 P. M. Sun, School 10 A, M,

CAMPBELL METHODIST-EPISCOPAL
Campbell Ave; at First Street
Reev. C. E. Irons, Pastor.
Morning Service: 11 A. M.; Evening 7:30
Epworth League 6:30; Sun. School 10 A M

CAMPBELL PENTECOSTAL MISSION
Odd Fellows' Hall
Mrs. A. C. Bohrman, Pastor.
Bible School, Classes For All Ages 9:45
Morning Worship and Communion; 11.
Evangelistic Service; 7:30 P. M.

ST. LUCY'S CHURCH
Father John McGarr.
Rincon Avenue at Second Street
Sunday Morning Service; 9 o'clock

Little deeds of kindness,
Little words of love,
Make our earth an Eden
Like the heaven above.



Congregational Churhc Notes

Friday July 22, in the Congregational church at 8 o'clock, two humorous plays will be given by the college group. Everyone is welcome and a silver offering will be taken on behalf of the younger peoples work in the church.

The first play is entitled "Red Carnation." The characters are: Boy, Elmer Sundquist; Girl, Elin Swanson; Man, Lloyn Brown.

The second play is entitled "Between Trains" and the characters are Judge Mowbray, Ebba Swanson; Mrs. Flaherty, Muriel Crothers; Annie, Helen Buck; Gloria, Ruth Smith.

Also on Sunday, July 24, the high school group will present at 7:45 p. m. a play called "The Color Line." It is a very strong presentation of a live problem and the collection will go towards the sending of delegates to the Young Peoples conference at Asilomar this year, July 30 to August 6.

Party For Claire Atkinson and Eva Coffin Thursday

Claire Atkinson and Eva Robinson Coffin entertained a number of friends at a miscellaneous shower in honor of Katherin Aldrich and Jane Sax at the Atkinson home on the Alameda, last Thursday evening.

Miss Aldrich is to be the bride of Warren Eddlemon, son of Mr. and Mrs. L. E. Eddlemon. Miss Sax is to marry Francis Lyons. who was a student at the Campbel high school a few years ago. The date of the marriages have not a yet been made known.

An evening of bridge was enjoyed after which a delightful lunch was served by the hostesses.

Those present from Campbell were Mrs. Ruth Eddlemon, Mrs. Wilma King and Miss Aiellen Farman.

NOTICE

No other market in Santa Clara valley will be able to compete with Campbell for buying activity during "Campbell buying week" —July 23 to July 30 Shoppers from San Jose, Santa Clara, Burbank, Los Gatos, Saratoga and other parts will avail themselves of the surprise Campbell merchants are planning for them during this time. Full details will be found in our next issue.

PRUNE MEETING

A Prune Pool meeting will be held in Campbell tomorrow night, July 15, at 8 o'clock in the grammar school auditorium.

H. Metzgar, a representative of the Federal Farm Board, will be present to help sign up the growers, and will also give a brief talk. Mr. Wilcox of the Giannini Foundation at Berkeley, will also be present. E. K. Clendenning is chairman of the evening.

THE JIG-SAW PUZZLE

By Rev. J. H. Bennett

Two things always worry me. Crossword puzzles and jig saw puzzles. If you are not sure as to what a jig-saw puzzle is, just ask your mother.

A friend of mine who is in charge of a central mission in London tells a good story of a little boy who was so full of life that neither his mother nor his father could ever get any rest, especially on Sunday afternoons, that hateful time to most little children because everything seems to be so dull.

Well, Ronny's father came home on the Saturday evening and said to mother triumphantly, "I have a game for Ronnie that will keep him quiet for hours tomorrow whilst we have our rest. I will not give it to him until after Sunday dinner. Now Sunday came and after diner daddy said "Here Ronnie go like a good little boy and work out this puzzle and bring it to me when you have done it. Mother and father laid down to rest. Now I ought to say that this puzzle was a real Sunday one as it had to do with the Bible pictures. It is a good thing to have some thing differently on a Sunday.

Anyway in fifteen minutes, just as daddy was about to fall right in dreamland, Ronnie burst into the room and cried, "Daddy, I've done it." "What" cried Daddy in despair, "you have not done it yet?"

"Yes I have," said Ronnie, "its easy. Jesus is in all the pictures so I just made sure of Him first and then everything else came right."

Daddy with a stifled groan went into the other room and sure enough all was right. Moral: Make sure of Jesus and all else will fall into place.

Mrs. W. H. Lloyd entertained her bridge club at luncheon at the J. C. Ainsley cottage at Ben Lomond today. The Lloyd family is enjoying a vacation there for a fortnight.

Mr. and Mrs. H. C. Gardner, Grace Bohnett and Joseph Bohnett are spending a few days vacation at the Sequoia National Park .

LOST—Black and white kitten. Finder please return to Mrs. P. H. Dunlap, Alice avenue. Phone 218W.

Kenneth Tanner is home visiting his parents Mr. and Mrs. C. T. Tanner for a few days. He is employed on the S. S. Malola and makes three-month trips between visits.

ELECTRIC WASHER ADVERTISED AT AN ATTRACTIVE PRICE

Where is the woman who has not dreamed of owning an electric washing machine? No other single innovation in good housekeeping can lay claim to as much appreciation as an electric washer.

That dreaded, back-breaking, nerve-wracking job of doing the family washing by hand is a thing of the past for the woman who has found a way to own a Kenmore washer.

The old method gives way to the new in less than one-half the time ordinarily devoted to washing by hand. In place of puddled floors and the strenuous rubbing, lifting, and wringing of water-soaked clothes, the silent electric washer quickly transforms, like magic, the sheerest of soiled lingerie or the heaviest of work clothes, into an immaculately clean state.

Never in the history of manufacturing or distributing has an electric washing machine of the design and efficiency of the Kenmore been offered for the price it is advertised at in this issue of the Press.

Build the Community Around the Church

BELOW appear the names of the professional men and Santa Clara county official leaders who have, by their endorsement and support, made possible this department of the Campbell Press . . . Voluntarily they have identified themselves with the pleasurable task of building the community around the church, which is recognized as the pivot point of our social, economic and political structure.

L. R. Cody Agricultural Commissioner	**E. W. Conant** County Treasurer
William J. Emig Sheriff	**C. C. Cottrell** Attorney
Charles A. Payne County Recorder	**Leroy Anderson** Water Conservation Commission
Dr. W. I. Merrill Physician	**Dr. J. Edwin Fanning** Dentist
R. R. Syer Judge, Superior Court	**Jos. M. McKinnon** County Supervisor

LYING DOWN ON THE JOB

Mrs. Ada C. Bohrman, Pastor
Campbell Pentecostal Mission

The apostle Paul enjoins us to "endure hardness as a good soldier of Jesus Christ." 11 Tim. 2:3. "I can't" has been the downfall of multitudes of sincere people. Faced with what to us seems overwhelming odds, we often grow weak and afraid to press on. There follows a tendency to yield to the pressure to giveup and lie down on the job instead of fighting on toward our goal. The Lord Jesus pictures us as sheep. It is said that when a sheep has fallen and rolled on its back in a depression, even though slight, it is impossible for it to roll back again or get up. During its struggles, a gas forms in its body which inflates it. This adds to the distressing situation and finally if aid is not given, results in death. If, however, the shepherd discovers its plight in time and rolls it over, it will get up and in a little while become normal again. It is dangerous for a Christian to lie down on the job. The gases of fear, doubt, and unbelief will fill the heart and mind gradually stifling faith, hope, and love until spiritual death puts an end to his feeble struggle for life. Dear reader, are you discouraged, disheartened, failing to "endure hardness as a good soldier"? Have you lain down on the job? Look up! The Shepherd is near. He is willing to help. Dont struggle and try in your own strength to overcome these things but cast them all on Jesus. Like the sheep as you go on with the Good Shepherd, your fears and doubts will disappear. You will "grow strong in the Lord and in the power of His might," equipped to "endure hardness as a good soldier." Do not lie down on the job and say "I can't," but say "I can do all things through Christ who strengtheneth me"—not alone, but with Christ.

Proposed School Budgets 1932-33

PROPOSED BUDGET OF CAMPBELL ELEMENTARY DISTRICT
Santa Clara County

I. Expenditures

Classification	Expended 1931-1932	Proposed 1932-1933
1. General Control	$ 2801.00	$ 3850.00
2. Teachers' Salaries	43439.53	38550.00
3. Other Instructional Costs	2478.42	2500.00
4. Library	840.00	840.00
5. Operation	8083.59	6600.00
6. Maintenance	685.87	500.00
7. Fixed Charges	946.63	1000.00
8. Capital Outlays	301.80	
9. Auxiliary Agencies	6046.87	6000.00
10. Laboratory Supplies		
11. Balance necessary, June 30, 1932, for bills outstanding		$ 800.00
12. Balance necessary, June 30, 1933, for expenses prior to 1933-1934 receipts		$
13. Total Proposed Expenditures		$60640.00

II. Receipts 1932-1933

A. Sources Other than District Tax.	
1. District Balance, July 1, 1932	$ 3904.29
2. State Apportionments	21070.00
3. County Apportionments	21784.00
4. Miscellaneous Receipts	4318.00
Total, exclusive of District Taxes	$51076.29

B. Amount Required to be Levied by District Tax.

	Amount	Rate
1. Maintenance	$10445.79	.30
2. Building		

Public hearing will be held for discussion of this proposed budget July 20, 1932, at the Campbell school, at 8:00 P. M. o'clock.

PROPOSED BUDGET OF CAMBRIAN DISTRICT
Santa Clara County

I. Expenditures

Classification	Expended 1931-1932	Proposed 1932-1933
1. General Control	$ 1.60	$
2. Teachers' Salaries	4775.00	5470.00
3. Other Instructional Costs	663.88	400.00
4. Library	105.00	105.00
5. Operation	909.82	850.00
6. Maintenance	327.35	200.00
7. Fixed Charges	134.77	135.00
8. Capital Outlays		
9. Auxiliary Agencies	249.07	250.00
10. Laboratory Supplies		
11. Balance necessary, June 30, 1932, for bills outstanding		$ 152.44
12. Balance necessary, June 30, 1933, for expenses prior to 1933-1934 receipts		$
13. Total Proposed Expenditures		$ 7562.44

II. Receipts 1932-1933

A. Sources Other than District Tax.	
1. District Balance, July 1, 1932	$ 152.44
2. State Apportionments	2535.00
3. County Apportionments	2622.00
4. Miscellaneous Receipts	
Total, exclusive of District Taxes	$ 5309.44

B. Amount Required to be Levied by District Tax.

	Amount	Rate
1. Maintenance	$ 2253.00	.27
2. Building		

Public Hearing will be held for discussion of this proposed budget July 16, 1932, at the Cambrian school from 3 to 4 p. m. o'clock.

PROPOSED BUDGET OF UNION DISTRICT
Santa Clara County

I. Expenditures

Classification	Expended 1931-1932	Proposed 1932-1933
1. General Control	$ 4.00	$ 8.00
2. Teachers' Salaries	$ 2399.89	2750.00
3. Other Instructional Costs	159.22	150.00
4. Library	70.00	70.00
5. Operation	370.22	420.00
6. Maintenance	113.00	200.00
7. Fixed Charges	76.00	
8. Capital Outlays	576.30	
9. Auxiliary Agencies	144.55	100.00
10. Laboratory Supplies		
11. Balance necessary, June 30, 1932, for bills outstanding		$
12. Balance necessary, June 30, 1933, for expenses prior to 1933-1934 Receipts		$
13. Total Proposed Expenditures		$ 3693.00

II. Receipts 1932-1933

A. Sources Other than District Tax.	
1. District Balance, July 1, 1932	$ 176.37
2. State Apportionments	1615.00
3. County Apportionments	1658.00
4. Miscellaneous Receipts	
Total, exclusive of District Taxes	$ 3449.37

B. Amount Required to be Levied by District Tax.

	Amount	Rate
1. Maintenance	$ 243.63	.04
2. Building		

Public Hearing will be held for discussion of this proposed budget July 16, 1932 ,at the Union school, at 8:00 P. M. o'clock.

PROPOSED BUDGET OF MORELAND DISTRICT
Santa Clara County

I. Expenditures

Classification	Expended 1931-1932	Proposed 1932-1933
1. General Control	$ 8.00	$ 7.50
2. Teachers' Salaries	6500.00	6300.00
3. Other Instructional Costs	318.31	325.00
4. Library	140.00	140.00
5. Operation	1344.56	1700.00
6. Maintenance	352.72	400.00
7. Fixed Charges	124.68	350.00
8. Capital Outlays	2036.32	200.00
9. Auxiliary Agencies	380.08	250.00
10. Laboratory Supplies		
11. Balance necessary, June 30, 1932, for bills outstanding		$
12. Balance necessary, June 30, 1933, for expenses prior to 1933-1934 receipts		$
13. Total Proposed Expenditures		$ 9682.50

II. Receipts 1932-1933

A. Sources Other than District Tax.	
1. District Balance, July 1, 1932	$ 1139.37
2. State Apportionments	2605.00
3. County Apportionments	2706.00
4. Miscellaneous Receipts	
Total, exclusive of District Taxes	$ 6450.37

B. Amount Required to be Levied by District Tax.

	Amount	Rate
1. Maintenance	$ 3315.80	.30
2. Building		

Public Hearing will be held for discussion of this proposed budget July 18, 1932, at the Moreland school, at 1:30 P. M. o'clock.

PROPOSED BUDGET OF CAMPBELL UNION HIGH DISTRICT
Santa Clara County

I. Expenditures

Classification	Expended 1931-1932	Proposed 1932-1933
1. General Control	$ 1161.18	$ 1300.00
2. Teachers' Salaries	49977.67	44535.00
3. Other Instructional Costs	4275.05	5200.00
4. Library	1306.85	1350.00
5. Operation	6176.15	5900.00
6. Maintenance	1221.00	1250.00
7. Fixed Charges	1708.14	2000.00
8. Capital Outlays	1387.08	1600.00
9. Auxiliary Agencies	4588.09	6000.00
10. Laboratory Supplies	92.17	125.00
11. Balance necessary, June 30, 1932, for bills outstanding		$
12. Balance necessary, June 30, 1933, for expenses prior to 1933-1934 receipts		$13938.36
13. Total Proposed Expenditures		$83198.36

II. Receipts 1932-1933

A. Sources Other than District Tax.	
1. District Balance, July 1, 1932	$20036.14
2. State Apportionments	12470.76
3. County Apportionments	25364.45
4. Miscellaneous Receipts	10482.34
Total, exclusive of District Taxes	$68353.69

B. Amount Required to be Levied by District Tax.

1. Amount	$14844.67
2. Rate	.24

Public Hearing will be held for discussion of this proposed budget July 20, 1932, at the Campbell High school, at 8:00 P. M. o'clock.

KIWANIANS HEAR STIRRING SPEECH BY C. C. COTTRELL

Campbell Kiwanians were treated to a really inspiring talk on "Patriotism" by C. C. Cottrell at its luncheon last week. Mr. Cottrell related several stories of the heroic and patriotic sacrifices made by our boys in France. Patriotism is much more needed today than in many past years. We need more of the whole-hearted unselfish spirit of our forefathers to work out our present day problems.

Honesty in office, thought and consideration of the other fellow and common good should be the guiding spirit of all in authority and power. With such ideals uppermost, the misrepresentations and swindlings o fthe stock market and resultant crash might have been avoided. At least many innocent investors might have kept their savings.

J. Ed. Fanning acted as chairman and conducted himself and club with proper decorum. No fines.

Born to Mr. and Mrs. Vern Rogers at the San Jose Hospital, June 28, a son.

TRY OUR NEW "THREE-IN-ONE" LOAF
Taste Good Bakery

THE FIRST NATIONAL BANK
OF SAN JOSE, CALIFORNIA

Condensed Statement of Condition at Close of Business June 30, 1932

RESOURCES

Loans and Discounts		$4,310,095.57
Banking Premises and Safe Deposit Vaults (Cost 1928—$907,084.00)		565,210.33
Other Real Estate Owned		137,741.89
Redemption Fund with U. S. Treasurer		15,000.00
Other Resources		22,395.01
CASH and EXCHANGE	$762,749.56	
U. S. GOVT. SECURITIES	2,227,821.88	
COUNTY, MUNICIPAL and OTHER STOCKS and BONDS	997,993.32	3,988,564.76
TOTAL		$9,039,007.56

LIABILITIES

Capital Stock	$600,000.00
Surplus	600,000.00
Undivided Profits	276,684.50
Circulation	300,000.00
Bills Payable	250,000.00
DEPOSITS	7,012,323.06
TOTAL	$9,039,007.56

MR. FRED FELLMAN
is now driving for the
Campbell Laundry
"None More Particular Anywhere"
ALL LAUNDRY WORK PROMPTLY CALLED FOR AND DELIVERED
Phone 167

Instead of bothering with trick guarantees, phony inducements and special deals, smart car owners ask themselves:

Why buy any SECOND-CHOICE Tire when FIRST-CHOICE costs no more?

Right now you car-owners are "sitting pretty" . . . You can buy *more* safe, comfortable, trouble-free mileage for a dollar than in any previous summer . . . You don't have to put up with *second-choice* tires for reasons of economy, because *first-choice* tires cost *you* no more! . . . Goodyear Tires—the kind we sell—are *first-choice* here, throughout the state, throughout the nation, by more than 2 to 1! . . . They outsell all others not because of any *trick guarantees*, or *phony inducements*, or *special deals*, but simply because they give people the biggest money's worth, *and people know it!* Don't be argued out of the benefits to be had from *the leading tires* and our service.

THINK OF BUYING FIRST-CHOICE GOODYEARS AT THESE PRICES

4.40-21
$3.88 EACH in Pairs
Single $3.98
Tube $1.05

Lifetime Guaranteed
GOODYEAR SPEEDWAY
Supertwist Cord Tires

4.50-20 $4.21 Each in Prs. Single $4.32 Tube $1.00	4.50-21 $4.25 Each in Prs. Single $4.38 Tube $1.05	4.75-19 $5.00 Each in Prs. Single $5.14 Tube $1.08
4.75-20 $5.08 Each in Prs. Single $5.22 Tube $1.00	5.00-19 $5.24 Each in Prs. Single $5.38 Tube $1.15	5.00-20 $5.33 Each in Prs. Single $5.49 Tube $1.31

Other Sizes in Proportion

Expertly Mounted Free

★ SIX "PLIES"

★ of the six layers of cord fabric under the tread in this tire, two do not run from bead to bead—they are really cord "breaker strips" and that's what we call them, although some tire-makers call them *extra plies.*

Lifetime Guaranteed
GOODYEAR PATHFINDER

4.40-21 $5.16 EACH In Prs. Single $5.32 Tube $1.18	4.50-20 $5.76 EACH In Prs. Single $5.94 Tube $1.09	4.50-21 $5.85 EACH In Prs. Single $6.03 Tube $1.18
4.75-19 $6.84 EACH In Prs. Single $7.03 Tube $1.35	5.00-19 $7.16 EACH In Prs. Single $7.38 Tube $1.35	5.00-20 $7.27 EACH In Prs. Single $7.49 Tube $1.53

JONES SERVICE STATION
Opposite Schools - Phone 111

MARK E. THOMAS
Civil Engineer & Surveyor
411-12 Bank of America Bldg.
San Jose Phone Col. 805

DR. F. R. ANDERSON
Physician and Surgeon
Office: Medico-Dental Bldg, San Jose: Hrs: 11 to 12 and 2 to 5
Hours at home: 9 to 11 & 7 to 9
Phones Campbell 164 & Col. 776
If No Answer, Call Col. 2260

CHAS. H. BREUER, M. D.
Physician and Surgeon
Office: Curry Bldg.
Phone Campbell 194-W
Office Hours, 10 to 12 and 2 to 4
Residence, 398 Campbell Avenue
Phone Campbell 194-J
Eye Glasses Scientifically Fitted

EUGENE B. GRATTAN
Attorney-at-Law
Phone Bal 6900—47 W. Santa Clara
91 Auzerais Bldg.
San Jose, California

DR. ERNEST A. ABBOTT
Dentist
Rm. 6, Porter Bldg., San Jose
Phone San Jose 2447

DR. P. H. BROWNING
Veterinarian
Ph. Col. 663 :: 66 N. San Pedro St.
San Jose, Calif.

Masonic Notice

Charity Lodge No. 362, F. & A. M., Campbell, Calif. Stated meetings held on the first Monday of each month.
Harry Smith, W. M.
T. A. Robinson, Secretary

Independent Order of Odd Fellows

Morning Light Lodge No. 42 Meets every Thursday evening in I.O.O.F. hall. Sojourning members are cordially invited to attend the lodge meetings
Obren Kossich, N. G.
J. H. Bachman, Sec.

Inedpendent Order of Odd Fellows
Patriarchial Branch

Barnes Encampment No. 77 Meets first and third Wednesday evenings at I. O. O. F. hall in Campbell.
Ed. Mitchell,
Chief Patriarch.
A. E. BRYDON,
Scribe.

LEGAL NOTICES

CITATION NO. 4157

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF SANTA CLARA DEPARTMENT NO 1—JUVENILE.

In the Matter of
MARY SILVA,
An Abandoned Child.

To JOSEPH SILVA, the father of said child, and to GEORGIA SILVA, the mother of said child:

You, and each of you, are hereby notified that there has been filed in this court the verified petition of Bessie A. McDonald, Juvenile Probation Officer of the County of Santa Clara, alleging that the above mentioned child comes within the provisions of that certain act of Legislature of the State of California known as the Juvenile Court Law, approved June 5, 1915, and amendments thereto;

WHEREFORE, you, and each of you, are cited to appear before this court, sitting as a Juvenile Court, at the Courtroom of said Court in Juvenile Hall, at the northeast corner of Market and St. James Streets, in the City of San Jose, County of Santa Clara, State of California, on Friday, the 2nd day of September, 1932, at the hour of two o'clock p. m. of said day, then and there to show cause why the said child should not be adjudged an abandoned child, and why you, as the father and mother of said child, should not be permanently deprived of the custody and control of the said child by the written order of said court as provided for in said Juvenile Court Law.

And for failure to appear, you will be deemed in contempt of court.

WITNESS: F. B. BROWN, Judge of the Juvenile Court of the County of Santa Clara, State of California, with the seal of said court affixed this 24th day of June, 1932.

ATTEST: HENRY A PFISTER, County Clerk
(SEAL) By R. K. O'Neil Deputy

Bohnett, Hill & Cottrell,
807 First National Bank Bldg.
San Jose, California,
Attorneys for Petitioner.
(29:40-41-42-43-44)

CITATION NO. 5774

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA, IN AND FOR THE COUNTY OF SANTA CLARA. DEPARTMENT NO. 1—JUVENILE

In the Matter of
ARTHUR COPE,
GERALD COPE, and
CLYDE EDWARD COPE,
Abandoned Children.

To GEORGE COPE, the father of said children, and to FLORENCE M. COPE, the mother of said children:

You, and each of you, are hereby notified that there has been filed in this court the verified petition of Bessie A. McDonald, Juvenile Probation Officer of the County of Santa Clara, alleging that the above mentioned children come within the provisions of that certain act of Legislature of the State of California known as the Juvenile Court Law, approved June 5, 1915, and amendments thereto;

WHEREFORE, you, and each of you, are cited to appear before this court, sitting as a Juvenile Court, at the Courtroom of said Court in Juvenile Hall, at the northeast corner of Market and St. James Streets, in the City of San Jose, County of Santa Clara, State of California, on Friday, the 2nd day of September, 1932, at the hour of two o'clock p. m. of said day, then and there to show cause why the said children should not be adjudged abandoned children, and why you as the father and mother of said children, should not be permanently deprived of the custody and control of the said children by the written order of said court as provided for in said Juvenile Court Law.

And for failure to appear, you will be deemed in contempt of court.

WITNESS: F. B. BROWN, Judge of the Juvenile Court of the County of Santa Clara, State of Californio, with the seal of said Court affixed this 24th day of June, 1932.

ATTEST: HENRY A. PFISTER, County Clerk
(Seal) By R. K. O'Neil Deputy

Bohnett, Hill & Cottrell,
807 First National Bank Bldg.
San Jose, California,
Attorneys for Petitioner.
(29: 40-41-42-43-44)

NOTICE TO CREDITORS
Estate of Elizabeth S. Sparrell, Deceased

Notice is hereby given by the undersigned administrator with the will annexed of the estate of Elizabeth S. Sparrell, deceased, to the creditors of and all persons having claims against the said decedent, to file them, with the necessary vouchers, in the office of the Clerk of the Superior Court in and for Santa Clara County, California, within six (6) months after the first publication of this Notice, or within said period to exhibit the same, with the necessary vouchers, to the said administrator with the will annexed at the office of Bohnett, Hill & Cottrell, 807 First National Bank Building, in the City of San Jose, County of Santa Clara, State of California, where all business in connection with said estate will be transacted.

San Jose, Calif., this 8th day of July, A. D. 1932.

Harry F. Evans,
Administrator with the will annexed of the estate of Elizabeth Sparrell, deceased.
Bohnett, Hill & Cottrell, Attys. for said Administrator with the will annexed. (42-3-4-5)

SHORTRIDGE WELL ENDORSED FOR U.S. SENATORSHIP JOB

United States Senator Samuel M. Shortridge has to date been endorsed as a candidate for re-election by twenty of the Republican County Committees of Northern and Central Caliofrnia, his Northern California campaign headquarters announces.

County committees that have thus taken the initiative in urging the Republican voters of the state to return Senator Shortridge to Washington for another term of continued usefulness and service to California include the following: Butte, Contra Costa, Glenn, Napa, Lake, Sacramento, San Joaquin, San Mateo, Solano, Sonoma, Sutter, Nevad

Tuolumne, Yolo, Yuba, Amador, Nevada, Del Norte, Stanislaus, Sierra and Mendocino.

The Mendocino County Committee, in endorsing the Senator for re-election, adopted a resolution calling attention to Shortridge's long list of achievements for the state during the twelve years he has been in office. The resolution reads in part as follows:

"WHEREAS the Senator's record in the Senate conclusively attests the fact that his eleven years of distinguished public service have been conspicuous with brilliant achievements in behalf of the state and nation; and

"WHEREAS that record demonstrates that the Senator is in influential and effective champion of California's interests at the national capital, and a representative whose senatorial career has been so eminently successful in point of legislative accomplishment in behalf of our state as to signally manifest his superior fitness for the exalted office of United States Senator.

"THEREFORE, the Republican County Central Committee of Mendocino county, with due recognition of Senator Shortridge's clean record—his unswerving loyalty to his great trust—his notable and practical achievements in behalf of our state and nation—hereby endorse his candidacy and commend his preferment at the senatorial primaries to every Republican elector who believes in that just and time-honored custom of rewarding those who have proven worthy of public confidence."

CONGRESSMAN A. M. FREE ON WAY HOME

Word has just been received from Congressman A. M. Free, of this district, that he will probably return to California about the middle of July.

Despite the fact he has a contest in the coming primary election, he feels it his duty to remain in Washington to be on hand to vote on some of the important measures of the Conogress. The Relief Bill has yet to be settled, also several of the appropriation bills.

SAN JOSE & BURBANK BUS'NESS DIRECTORY

FILM DEVELOPING
Best Quality, Lowest Prices
At
STEINERS
58 S. First St.. Col. 817
FREE
One 5x7 enlargement in a mount with the purchase of your first roll of films.

Good Used Tires $1 and up — Tubes 50c
JOSE VULC & TIRE CO.
Col. 3010 - 349 W. San Carlos

Peggy's Beauty Shop
Irving Ave. and San Carlos, in BURBANK DIST.
Marceline - Paper Curl - Brush Curl - Finger Waving - Facials
Phone Bal. 437 San Jose, Calif.
Evenings by Appointment

You can get prompt, experienced repair service for your washer or vacuum with genuine parts at no extra cost; new guarantee and full home inspections.
Miller's Washer Service
323 W. San Carlos St. :: Col. 316

Office Phone, Ballard 666
Roger Darling Funeral Chapel
Mrs. Darling, Lady Attendant
172 West San Carlos St.
"Sincere Sympathetic Service"
SAN JOSE, CALIF.

EAST BAY GLASS CO.
Columbia 3333
418 SOUTH MARKET STREET
San Jose, California

GEO. McCARTY
Representing
Everard Paint Mfg. Co.
156 West San Carlos Street
BUILDING PAINT, $1.25 GAL.

FREE
Beautiful soft, natural finger wave with every fifty cent plain or seventy five cent oil shampoo. Good on Mon., Tues., Wed. PRESENT THIS AD.
Calvelli's Beauty Salon
986 The Alameda :: Ph. Col. 314

JOHN R. DIEZ Products Co.
1068 The Alameda
MALT SYRUPS
"Everything for the home bottler"

10 Years Practical Experience Replacing
STARTER TEETH
Without Removing Flywheel
WILLIAMSON ELECTRIC WELDING WORKS
Col. 2752 - 890 The Alameda
San Jose, Calif.

Al Bulmore Marks Upward Trend Of Local Conditions

Business is once more getting on an even keel according to Al Bulmore, head of the busy Bulmore Meat Market located in the Bernhardt trading center.

Mr. Bulmore has served the Campbell district for three years and during that period has had no complaints against his service or quality meats—"not even on hamburger" says Al, "and you know that's a touchy concoction."

Daily trips to the packing house assure the customer of fresh meat and the many years of experience that Al has, qualifies his as an expert connoisseur of choice cuts.

HEDEGARD ON THE PRUNE POOL

(Continued from Page 3)

our hopes are going and we are in a desperate situation, even to the extent of loosing our life earnings, and orchard homes? Are you willing to go in with your fellow growers and save yourselves, your orchard and your homes, because, after all, you are willing to oadmit, there is only one hope, one way out, and that is cooperation.

We must lay prejudice aside. We must believe in the sincerety and honesty of our fellow men. Don't listen any longer to propaganda, but resolve to do your thinking, and prosperity in the prune industry is assured.

Sign the Pool Contract and be independent.

Everyday you need hot water

Piping Hot . . Abundant . . Always Ready at the Turn of a Tap

To Make Housework Fly

What greater comfort and convenience than to have steaming hot water always at command? For bathing, cleaning, washing . . . a hundred times a day you need its labor-saving help. And now that INSTANT HOT WATER is so inexpensive, there's really no reason to deny yourself this short-cut to easy housekeeping.

A Crane Automatic Heater ends old-fashioned water heating nuisance. No more fatiguing basement trips to light and turn off the gas. No more boiling water on the stove. No more waiting for water to heat. Just turn your faucet and there's your water—piping hot.

For a Crane Water Heater is entirely automatic. You light it and forget you ever had a water heating problem. Automatically it turns the gas off and on to keep hot water always ready. Rockwool insulation makes a giant thermo-bottle of the tank, conserving heat, saving gas.

Expensive? Decidedly not! Crane Water Heaters operate so economically that the cost is but a few cents daily. Here is a luxury everyone can afford.

In the complete line of Crane Automatic Heaters there is one of exactly the right capacity to satisfy your hot water needs. Phone us for an estimate—there is absolutely no obligation.

Easy Terms

C. H. WHITMAN
HARDWARE STORE

CAMPBELL PHONE 134

LUMBER MILL WORK

CAMPBELL LUMBER CO.
PHONE 113

ALL KINDS BUILDING MATERIAL
DISTRIBUTORS FOR G. E. REFRIGERATORS

NOW IT PAYS TO TRADE IN CAMPBELL!

TRY OUR NEW "THREE-IN-ONE" LOAF
Taste Good Bakery

The Palo Alto baseball team defeated the Campbell team 5 to 1 in a game here Sunday.

Mrs. J. B. Gard was visiting her daughter, Mrs. Irving Wilder in San Jose last week.

Taste Good Bakery Produces New Loaf; Is Very Popular

And now a Campbell merchant scoops the trade!

Baking has been baking for years. Few changes in things produced from the bake ovens have taken place in that industry.

Not long ago someone devised the scheme of marketing sliced bread. Bakers from coast to coast were quick in recognizing the overwhelming acceptance of it by the buying public. Its degree of popularity is commonly known.

A few weeks ago Mr. H. E. Hanson, proprietor of Campbell's Taste Good Bakery, recognized another possible innovation, a three in one loaf. Many hours of experimenting were devoted to the idea with the result that a combination loaf of bread was produced for the first time in baking history and placed on sale for public approval.

Weighing one and one half pounds, the product, whole or sliced comprised eight sections of white, eight sections of whole wheat and eight sections o fraisin bread.

The combination loaf solves the problem of satisfying the taste of every member of the family with out buying a large loaf of each kind of bread.

It not alone appeals to those who like the appetizing appearance of a dining table variety but it has also proven popular with picnic groups.

On July 9 the first batch of the combination loaf was placed on sale as a test case. Within a few hours the entire stock was sold and many requests were made for it up until closing time, reports Mr. Hanson.

Its popularity is assured and the contribution to the baking industry was born in the alert mind of a Campbell merchant. Soon it will be known from coast to coast.

Shoe Rebuilder Takes Place Of Shoemaker

James De Maria, operator of the Campbell Shoe Hospital, is known as a modern rebuilder of footwear.

In place of the old methods employed in repairing worn out shoes De Maria builds into them new shoe appearance and retains the old shoe comfort.

It is a real economy to have your shoes rebuilt by De Maria and the cost is even less than that charged for ordinary shoe repairing.

The Campbell Shoe Hospital is located on Campbell avenue opposite the bank .

TO BOOSTERS:

Next week's issue of the Campbell Press will carry the first of a series of "Know Campbell" messages to chambers of commerce, public libraries and commercial organizations throughout the state. Send in your "booster message" for publication in that issue.

TO ADVERTISERS:

Next week's issue of the Press will afford you greater pulling power in your own trading area than all other newspaper advertising combined! Be identified with this Campbell trade revival event, and help make it the greatest the valley has ever seen. Remember, good roads lead to Campbell from all directions.

R. C. LEAVENWORTH VALUES Grocery

Every Day Is THRIFT Day At Our
Home Owned I. G. A. Store

PHONE 78

Telephone Your Order — Free Delivery

SPECIALS FOR FRIDAY & SATURDAY
We Reserve the Right to Limit Quantity

Sunbrite Cleanser . . . 5c

Free Balloons with every 25c purchase or over

Large Fresh Lettuce, Bunch Garden Favorite **2c**

CARROTS BUNCH **2c**

RED OR YELLOW ONIONS 10 Lbs, **13c**

Golden State Milk
Raw or Pasteurized qt. **9c**

4 lbs. Fancy Long Grain Rice 19c
1 lb. Can Ghirardelli Chocolate 28c
I. G. A. Dessert Powder 8c
1 lb. Old Fashioned Ginger Snaps 17c

FIELD'S STORE

Thursday — Friday — Saturday

BLUE RIBBON MALT, 3-lb. can 53c
DEL MONTE PEACHES 2 21-2 cans 25c
ORONITE FLY SPRAY pint can 33c
SNOWDRIFT 2-lb. can 30c
TREE TEA—BLACK 1-2 lb pkg. 33c
BAB-O CLEANSER, can 12½c
CAMEL CIGARETTES, package 12½c
DEL MONTE Tiny Kernel CORN, No. 2 can 12½c
HOUSE PARTY OLIVES, No. 1 can 12½c
IXL TAMALES, Not Boneless, can 12½c
H-O QUICK COOKING OATS, small pkg. 12½c
DIAMOND Spring CLOTHES PINS, pkg. 24 ..... 12½c
SUPREME CLING PEACHES, No. 1 can 12½c
SUPREME PEARS, No. 1 can 12½c
MORNING MILK, 5 small cans 12½c

FIELD'S STORE

PHONE 127 SERVICE AND DEPENDABILITY

BERNHARDT SPECIALS

CAMPBELL STORE ONLY

We Reserve the Right to Limit Quantity

HONEY GRAHAM Crackers 2 lbs **19c**

LIBBY MILK 5 CANS **19c**

California Cheese, lb. **17c**

100-lb Sack WHEAT **1.19**

Fort Sutter Butter, lb. **19c**

Royal Dairy Milk, qt. **9c**

Ocean Crab 2 lge. cans **25c**

Del Monte Pineapple 6 lb. can **35c**

Durkee's Mayonnaise, pt. . . 23c

AL BULMORE'S MARKET - Phone 290

Free Delivery

Swift's Bacon, sliced, lb. . . . 10c

Shoulder Lamb, lb. 9c

Legs or Hindquarter Lamb, lb. 17c

MEAT VALUES

It's No Secret

THE MEAT WE SELL IS THE BEST THE MARKET AFFORDS

. . . and that isn't all

When You Buy Meats Here You Are Sure Of FRESH, TENDER AND JUICY MEAT.

STEAKS—CHOPS and ROASTS AT PRICES BASED ON THE "BUY IN CAMPBELL" PLAN

Campbell Market
A. B. GILSON

Free Delivery **Phone 82**

THERE'S DIFFERENCE IN ALL THINGS!
THAT IS WHY—

ROYAL CREAMERY

—Products—
ARE POPULAR IN CAMPBELL

Wholesome-Fresh-Delivered To Your Door
54 So. 2nd St., San Jose—Bal. 738, Col. 274

DRINK NEHI THE NATIONAL BEVERAGE

STRICTLY 100% **HOME OWNED**